

# Amp up Your Presentations: Strategies to Engage any Audience

To be a successful leader and change-maker, you need to communicate your ideas with others in a way that's memorable and has impact. It doesn't matter how great your ideas are; if you cannot get them across effectively, nobody will care about them.

How can you communicate your ideas effectively to others? How can you get the audience to remember your ideas? How can you engage and inspire them? In this half-day workshop, we will explore these questions and more.

In this hands-on workshop, you will learn:

- How to communicate your ideas in ways that are more memorable and meaningful;
- How to create presentation slides that are engaging and impactful; and
- How to deliver your presentation like a professional.

We have limited seats for this workshop, please kindly register before **10 November 2019**.

For more information and registration please contact:  
Mr. Xayoudone,  
Email: [xayoudone.aphayyavong@eccil.org](mailto:xayoudone.aphayyavong@eccil.org) or  
[sem.eccil@gmail.com](mailto:sem.eccil@gmail.com) Tel: 021 264330

Dates & Time:

29 November 2019, at 09.00 - 11.00 am

Training fee

- Member of ECCIL: USD 64
- Non-member of ECCIL: USD 80

\*The fees will include handouts and coffee break during the event

\*the training will be conducted in English only

Trainer: Dr. Joe Kelly



Dr. Joe Kelly is an educator, consultant, and innovator in sustainability and social change. He teaches university courses and corporate workshops on how to think and act like a change-maker, has authored numerous articles in mainstream media and academic journals, and has presented to audiences around the globe.

Professionally, Joe has 20 years of experience providing project management, consulting and advisory services to a wide range of businesses, governments and non-profit organizations. From 2009 to 2019, Joe served on the Faculty of Global and Community Studies at Capilano University in Vancouver, Canada. He's also a past Adjunct Professor at Simon Fraser University. He holds a doctoral degree in resource and environmental management, and bachelor and master's degrees in statistics.

In addition to his academic and consulting experience, Joe has a successful track record as an entrepreneur. In 2009, he co-founded a web-based software company, Gobi Carbon Management Solutions, which provides carbon accounting systems to businesses in North America. It was acquired in 2013.

Personally, Joe is actively involved in community service and has led several volunteer committees and initiatives. Of note, he is the founder of the Project Change Foundation, a public foundation that provides financial and other support to early-stage charities in Canada with significant potential for creating social or environmental change.