



DRAFT AGENDA

3rd Business Network Meeting

High-Growth Policies for Promoting Inclusiveness in ASEAN

Wednesday, 23rd August 2017

Anantara Siam Bangkok Hotel
Bangkok, Thailand

Background

The Southeast Asia region, with over 600 million people and the third largest labour force in the world, is one of the fastest growing in the world. The region has made remarkable progress in raising income, reducing poverty, and integrating with the world economy.

Sustaining the growth trajectory of the past decade will require even greater economic integration among Southeast Asian economies – with the private sector in the driver's seat, as the ASEAN Economic Community Blueprint 2025 recognises.

The OECD Southeast Asia Regional Programme, established in 2014, brings OECD engagement with the region to a strategic level, promoting a whole-of-government perspective and good practice exchange among OECD and ASEAN member states.

At the first business network meeting, tied to the 2014 OECD Southeast Asia Forum in Bali, participants agreed on a formal business statement to policy makers. A second meeting in 2015 in Jakarta, examined trends in and obstacles to deeper trade and investment integration among member states, especially in the automotive sector, and submitted a statement in the run-up to the launch of the ASEAN Economic Community.

Objectives of the 2017 business network meeting

Building on the previous network meetings, Business at OECD (BIAC), ASEAN Business Advisory Council (ASEAN BAC) (TBC), and the Thai Chamber of Commerce propose the following objectives for the Third Business Network meeting of the OECD Southeast Asia Regional Programme:

- Analyse the new opportunities of digitalisation and its linkages to promote high-growth enterprises through policy lessons, tools, analytical work, and networks of the Southeast Asia Regional Programme;
- Analyse and showcase examples in two selected sectors of private sector collaboration with the social goal of inclusive business for social impact;
- Provide inputs to policy-makers through some important areas of focus and the development of a Business Network Statement, based on the discussions held during the meeting;
- Analyse and discuss the impact digitalisation has on the financial sector and what policy-makers can do in order to protect the consumers and support the private sector.
- Analyse and showcase examples in two selected sectors of private sector collaboration with the social goal of inclusive business for social impact.

Participants and Partners

The meeting will bring together around 50 business leaders from ASEAN and OECD member countries. The meeting will also involve dedicated experts from ASEAN-BAC, OECD, BIAC and other relevant organisations.

Business at OECD

The OECD Business and Industry Advisory Council (BIAC) has channelled the voice of the private sector to inform OECD co-operation on a range of economic policy issues for over 50 years.

An international business network, BIAC brings together business leaders from multiple sectors around a common mission: free and open markets and private sector-led growth.



BIAC offers its members access to OECD policy makers, with meetings, forums, and dialogue on issues of global concern.

ASEAN BAC (TBC)

Following a decision at the 7th ASEAN Summit, the ASEAN Business Advisory Council was launched in April 2003 to guide ASEAN efforts towards economic integration.

ASEAN BAC members, up to three per country, are typically leading CEOs appointed by the Ministers in-charge. At least one member represents the interests of small and medium-sized enterprises (SMEs).



ASEAN BAC

The Thai Chamber of Commerce

Established under the Chamber of Commerce Act in 1966, the Thai Chamber of Commerce (TCC) aims to promote trade, industry, agriculture, finance or non-profit focused economy. The TCC is a leading voice in the Thai economy and engages regularly with the Government on economic policy and private sector-led growth. The TCC has over 70,000 members and heads a network with 113 trade associations, 30 Foreign Chambers of Commerce, six State Owned-Enterprises and a University.



Meeting Flow

After the formal opening, a plenary session will serve to discuss recent challenges and opportunities identified in recent OECD work on digitalisation in Southeast Asia, as well as on high-growth enterprises and inclusive business. The insights will be integrated into the Business Network Statement that will be published and presented to the Regional Forum and the Steering Group of the SEARP, and business leaders and invited participants.

After an informal business networking session, the Thai Chamber of Commerce cordially invites all participants to lunch.

Promoted Sectors for Inclusive Business Networking

The 2017 business network meeting will take a deeper look at **digital technology** and **food processing**. The organisers will specifically focus on inviting representatives from these two sectors and enable business networking opportunities between the representatives coming from ASEAN countries and OECD member states.

Press Point

The business statement as well as insights from the two thematic sessions will be presented to a Thai Chamber of Commerce press point.

Registration and additional information

For registration to the event and additional information please contact Mr. Max BULAKOVSKIY at max.bulakovskiy@oecd.org.

Draft Agenda

3rd Business Network Meeting Of The OECD Southeast Asia Regional Programme Wednesday, 23rd August 2017, Bangkok, Thailand

08:30 - 09:00 REGISTRATION

09:00 – 09:45 OPENING SESSION

Welcoming remarks

- **Mr. Phil O'REILLY**, Chairman, Business at OECD (BIAC) (tbc)
- The Thai Chamber of Commerce
- ASEAN-BAC (tbc)
- **Mr. Mufti HAMKA HASAN**, Vice Chairman, Committee for International Trade, Indonesian Chamber of Commerce and Industry (KADIN) (tbc)
- **Mr. Alexander BÖHMER**, Head SEA Division, Global Relation, OECD

Keynote address

- Representative of the private sector (TBD)

09:45 – 10:45 **SESSION 1: Digitalisation and High-growth Enterprises in ASEAN Member Countries**

This session will serve to discuss the new opportunities offered by digitalisation and its linkages to promote high-growth enterprises through exchanges of good practices, supporting tools and lessons learnt from the networks of the Southeast Asia Regional Programme. It will be followed by a discussion in order to collect feedback from the audience on how policy-makers can make the most out of digitalisation and better support high-growth enterprises. The expected outcome of the session would be to come up with a tentative list of policy guidelines in order to maximise the benefits from engaging with the private sector.

Moderator:

- The Thai Chamber of Commerce (tbc)

Presentations:

- Representative of the Private sector.
- **H.E. Ms. Annika MARKOVIC**, Ambassador, Permanent Representative of Sweden to the OECD (tbc)
- **Mr. Anders JÖNSSON**, Independent consultant

Reflection and open discussion

- Initial reflection from the private sector representative 1.
- Initial reflection from the private sector representative 2.

10:45 – 11:00 Coffee Break

11:00 – 12:00 **SESSION 2: Inclusive Business and engaging the private sector for social impact**

This session will explore the role of the private sector in providing additional social value. Specific examples from the representatives of the digital technology and food processing sectors on how they enhance the societal impact of their operations will be shared. An Inclusive Business case study and short videos will frame the discussion.

Moderator:

- **ASEAN-BAC (tbc)**

Presentations:

- **Mr. Fazil IRWAN SOM**, Executive Director of the World Islamic Economic Forum (WIEF) Foundation
- **Ms. Felicitas AGONCILLO-REYES**, Assistant Secretary, Board of Investments, (The Philippines) (tbc)
- Representative from the Digital Technology sector
- Representative from the Food Processing sector

Open discussion

12:00 – 12:15 **Business Network Statement Finalisation**

In the closing, the joint Thai Chamber of Commerce – BIAC – ASEAN-BAC – business statement will be finalised.

Business statement:

- **Mr. Phil O'REILLY**, Chairman, Business at OECD (BIAC)

Closing remarks

12:15 – 13:30 Buffet Lunch

13:30 – 15:00 **Public- Private Dialogue on on SMEs' Access to Finance**

This workshop is part of the Canada-OECD Project for ASEAN SMEs (COPAS).

Funded by the Government of Canada



The purpose of this workshop is to engage representatives of the ASEAN SME business community in an assessment of the extent to which lack of access to suitable finance constrains the growth and development of the SME sector in ASEAN countries.

Participants will be invited to provide their insight on the following questions: would they describe the situation as a generalised shortage of finance for SMEs, or rather as a shortage of finance for SMEs in certain sectors (e.g. agriculture, manufacturing, services, technology), for

start-ups, for rapidly growing firms irrespective of sector, related to owner demographics (e.g. gender, age, ethnicity, a shortage of finance for small to medium-sized firms in export-oriented business segments.

The session will also explore the impact of recent innovations in the provision of finance across these categories.

Moderators:

- **Stephen LUMPKIN**, Senior Economist – OECD
- **Naima SMAINI**, Policy Analyst - OECD

15:00 – 17:00 Business Networking

Interested companies will be invited to meet with their peers to engage in private business conversations.

Support would be provided in organising business networking between the companies following the registration.

Dedicated spaces will be provided in the room.

CONTACTS

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