

ECCIL

SPONSORSHIP OPPORTUNITIES



PRESIDENT'S MESSAGE



Dear ECCIL members and friends,

It is a great pleasure to introduce you to the sponsorship program offered by the European Chamber of Commerce and Industry in Lao PDR (ECCIL) providing opportunities to promote your brand and increase corporate visibility via ECCIL's expanding business network.

By sponsoring ECCIL you benefit from exposure of your products and enterprise, reaching out to potential customers and partners in Laos, and the region, Asia and Europe. With ECCIL's support you are also granted priority to participate in events and can raise issues that affect your business with the relevant authorities. In addition, you have privilege to discounted services offered by ECCIL.

ECCIL offers annual sponsorships in platinum, gold, silver and bronze categories. ECCIL also offers specific sponsorships for those who are interested in sponsoring the events such as networking receptions, the European Food Festival, international conferences and trade fairs.

We look forward to your support and to promote your brand and activities among our increasingly wide network.

Best wishes,

Guy Apovy



ABOUT ECCIL & OUR SERVICES

ECCIL provides the only official representation for all European enterprises in Laos. We represent the interests of European businesses in Laos via our active engagement in advocacy and provision of tailor-made services.

ECCIL is one of the biggest and most active chambers of commerce in Laos and has activities not only in the Lao domestic market but also internationally. ECCIL's managers and board members are regular speakers at major economic conferences and events in Laos, in the region and in Europe. ECCIL is a trusted and long term partner of the Lao National Chamber of Commerce and Industry (LNCCI), a founding member of the EU-ASEAN Business Council, active member of the European Business Organisations Worldwide Network (EBO WWN) and has cooperation agreements with a number of bilateral European chambers. These relations give ECCIL access to a vast network and thousands of decision makers in Laos, Asia, Europe, and beyond.



OVERVIEW

SPONSORSHIP PACKAGES

 BENEFITS OF SPONSORSHIP 	PLATINUM 10,000 USD	GOLD 5,000 USD	SILVER 2,500 USD	BRONZE 1,000 USD
Corporate logo displayed in the sponsor section on ECCIL homepage which links to your website	✓	✓	✓	✓
Acknowledgement as corporate sponsor with your logo displayed in ECCIL newsletters (logo only)	✓	✓	✓	✓
One-year free membership*	✓	✓	✓	✓
Complimentary invitation to all ECCIL networking functions for your company representative and up to two further persons	✓	✓	✓	✓
One complimentary entry to breakfast talks and luncheons organised by ECCIL	✓	✓	✓	✓
Corporate logo displayed on roll-up banners at all ECCIL networking functions	✓	✓	✓	
One complimentary entry to international conferences organised/co-organised by ECCIL	✓	✓		
One complimentary entry with priority VIP seating at visiting business delegations, receptions, etc.	✓	✓		
Corporate sponsor and logo displayed at ECCIL's office entrance (30x50 cm)	✓	✓		
One complimentary entry to all seminars organised by ECCIL	✓			
One complimentary networking event on the sponsor's credit	✓			
Acknowledgement as a corporate sponsor with your logo displayed in all ECCIL e-mail communication	✓			
Priority access to high level dialogue with Lao and EU authorities	✓			
Customised support from ECCIL addressing your specific requests tailored to enhance your visibility – contact us for details	✓			
Free advertisement in ECCIL online membership directory	1 year	1 year	6 months	
Free advertisement on ECCIL website with a link to your website	Top banner at rotation, home page, 1 year	Side banner home page, 1 year		
Free advertisement inside ECCIL newsletters (4 issues p.a.)	1 full page, inside front or back cover	1 half page, inside		
Reduction from regular fees for further individual services	40%	25%	15%	10%

*One-year free membership – Restrictions may apply since membership is regulated by Lao law and is subject to ECCIL's articles of association which can be downloaded from <https://eccil.org/about-us/articles-of-association/>

BRONZE SPONSOR

ANNUAL AMOUNT

1,000 USD



OFFERS
SPECIAL BENEFITS
INCLUDING

01

Your logo displayed in the sponsor section on ECCIL website

Your logo displayed in the sponsor section of ECCIL newsletters

02

03

Complimentary one year membership* and access to all legal and economic information on ECCIL website

Complimentary invitation to all ECCIL's networking functions for your company representative and up to two further persons

04

05

10% discount on regular fees for individual services

SILVER SPONSOR

ANNUAL AMOUNT

2,500 USD



OFFERS
SPECIAL BENEFITS
INCLUDING

01 All the benefits of bronze sponsorship

One complimentary entry ticket to all breakfast talks
and business luncheons organised by ECCIL

02

03 Your logo displayed on roll-up banners at all ECCIL
networking functions

Six-month free advertisement in ECCIL online
membership directory

04

05 15% discount on regular fees for individual services

GOLD SPONSOR

ANNUAL AMOUNT

5,000 USD



OFFERS

A GREAT RANGE OF PRIVILEGES TO PROMOTE YOUR CORPORATE VISIBILITY AND PRODUCTS WHICH INCLUDING

01 All the benefits of silver sponsorship

One complimentary entry to all international conferences organised or co-organised by ECCIL

02

03 One complimentary entry with priority VIP seating at visiting business delegations, receptions, etc

Free advertisement in ECCIL online membership directory for one year

04

05 Free advertisement on ECCIL website with a link to your website (please contact us for details)

Half page advertisement inside ECCIL newsletters

06

07 25% discount on regular fees for individual services

PLATINUM SPONSOR

ANNUAL AMOUNT

10,000 USD



AS A PLATINUM SPONSOR

YOU HAVE PREMIUM ACCESS TO ECCIL'S SERVICES
FOR THE PROMOTION OF YOUR CORPORATE VISIBILITY AND PRODUCTS.
SPECIAL BENEFITS OFFERED BY THIS SCHEME INCLUDE

01

All the benefits of gold sponsorship

One complimentary entry to all seminars/workshops organised by ECCIL

02

03

One complimentary networking event on your credit

Acknowledgement as a corporate sponsor with your logo displayed in all
ECCIL e-mail communication

04

05

Priority access to high level dialogue with Lao and EU authorities

Free advertisement in a very prominent place on ECCIL website
with link to your website (please contact us for details)

06

07

One full page advertisement on inside front or back cover of ECCIL
newsletters

Individually tailored supports addressing your specific requests to
enhance your visibility through ECCIL e.g. the option to participate
in missions abroad etc. – contact us for details

08

09

40% discount on regular fees for individual services

SPONSORSHIP

FOR SPECIFIC EVENTS



ECCIL organises a number of specific events annually which provide excellent opportunities to promote your brands. ECCIL important events including:



7-9 NETWORKING RECEPTIONS

that target ECCIL members and business contacts, with an average of 40 to 70 guests joining an individual event. We occasionally combine to conduct joint receptions with other chambers to attract a larger attendance.

EUROPEAN FOOD FESTIVAL

is an annual event which receives more than 40 restaurants, food and beverage businesses. The event attracts more than 2,000 visitors.



ANNUAL JOB FAIR

co-organised with the Faculty of Engineering and LNCCI and attracting more than 2,000 visitors, mostly students before their graduation.

INTERNATIONAL CONFERENCES AND TRADE FAIRS IN LAOS

- o Asia-Europe Business Forum 2012
- o ASEAN Business Advisory Council Economic Conference 2016
- o Vientiane Economic Forum 2017



SEMINARS AND WORKSHOPS

on various topics e.g. legal updates, specific industries



CONTACT INFORMATION

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