

Activities/agenda:

- Open the Expo
- Demonstrate how to cook Lao food
- Other activities (for further details of all activities, please kindly contact the organizations listed below)

Coordinate and contact:

• The Pas Project Company:

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Organized by: Trade Promotion Department
AND
The Pas Project Company



Booth size:

- Standard size 3x3: 9 square metre



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LIFE

The 1st Lao International Food Expo 2019

15-19/3/2019
At Lao-ITECC Convention Center
Vientiane Capital.

- To celebrate Lao tourism year.
- To disseminate outcomes of Socio-Economic Development.
- To exhibit both domestic products and products of other countries

Objectives of the event:

- To promote Lao rice and other products to be well-known for the new generation of Lao people and to enable products with high quality in accessing the international market.
- To provide opportunity for product producers or manufacturers, entrepreneurs, and consumers to consult and exchange opinions regarding expanding distribution channels and finding sustainable approaches, which comply with Lao culture and tradition, in adding value to Lao rice.
- To create knowledge and understanding in history and production of rice as well as to exhibit products and cutting-edge technology in rice planting and harvesting.
- To facilitate and create the connection among suppliers or producers and consumers in trading.
- To disseminate and create knowledge on rice planting process from eighteen different provinces.

About the Expo:

- The 1st Lao International Food Expo 2019 is the national and regional Expo to upgrade agricultural products and also to implement National Socio-Economic Development Plan which focuses on promoting export products from agro-processing enterprises. Additionally, the Lao government also promotes the production of potential products including tea, coffee, rice and etc.
- Additionally, the Expo will exhibit the processed food, organic vegetables, agricultural equipment, and agricultural machinery from many companies in agricultural industry and food industry of ASEAN countries.
- The Expo will organize technical seminars on many topics to enrich knowledge of participants and open the consultation platform for old-age manufacturers and new-age manufacturers to exchange ideas and experience.

Exhibited products

Agricultural products and food | ODOP products | agricultural equipment and packaging | food and consumer goods
 machinery, tools and electronic equipment for manufacturing agricultural products | Retail Banking Services.

