



PROFILE

A senior Sales and Marketing professional with over thirty years commercial experience gained across structured UK and European markets; as well as in international & developing markets.

Employed by **Imperial Tobacco Ltd** (2001 to date) and based in SE Asia since 2001 (Singapore, Viet Nam, Cambodia & Laos). Currently Managing Director of Lao Tobacco Ltd a joint venture between Imperial Tobacco, the Government of Lao & S3T, a Singapore based company. Awarded Lao's Labour Medal (1st Class) in 2016.

Other key senior strategic roles have included the following Board appointments

- Director Imperial Tobacco Bangladesh (2002)
- Director Imperial Tobacco Cambodia (2013 – 2015)
- Director Imperial Tobacco (Asia) Pte Ltd (2014 to date)

Prior to working in Asia was employed by **Diageo / Guinness** in Africa & the UK