

Save the Dates

German business and development cooperation opportunities in the Greater Mekong Subregion

18th of June 2019, 12am - 6pm (Raffles Hotel Le Royal, Phnom Penh)

Industry 4.0 in Cambodia

19th of June 2019, 8:30am - 1pm (Sofitel, Phnom Penh)

Dear partners, colleagues and friends,

The German Business Group Cambodia (ADW), the Global Business Network (GBN) Programme and the Delegation of German Industry and Commerce in Myanmar (AHK Myanmar) are pleased to invite you to the regional events "German business and development cooperation opportunities in the Greater Mekong Subregion (GMS)" on the 18th and "Industry 4.0 in Cambodia" on the 19th of June 2019 in Phnom Penh.

Located between the two Asian giants, China and India, the GMS is one of the most dynamic regions within Asia. Cambodia, Laos, Myanmar, Thailand and Vietnam are among the fastest growing economies in the world. They recognize the benefits of regional integration and global inter-connection. Each market offers a wide range of opportunities to German and European companies, from exports of machineries, sustainable energy solutions, finance, technologies for imports of raw materials and light industry products to investments for production and manufacturing. Industry 4.0 is becoming one of the major challenges in transforming the countries' economies. Foreign trade promotion institutions and German development cooperation in conjunction with their European partners offer a wide range of advisory, support and financing opportunities to private companies in the region.

On the 18th of June, we will discuss major market opportunities within the region and how these can be addressed by joint efforts of German foreign trade promotion, European private sector activities and German development cooperation. Special attention will be paid to Cambodia, Laos and Myanmar and their objectives of integrating into regional manufacturing value chains.

On the 19th of June, we would like to invite you to the conference "Industry 4.0 in Cambodia" with a special focus on technology in global textile and garment industries, organized by the Konrad Adenauer Foundation, the German Business Group Cambodia and AHK Myanmar.

We would be very pleased if you can participate in these events and forward this invitation to interested companies and your members. Any further logistic information and a detailed programme will be provided soon. For questions please email us at globalbusinessnetwork@adw-cambodia.org.

We look forward to meeting you soon in Phnom Penh!

Tassilo Brinzer,
President
German Business Group in Cambodia

Martin Klose
Delegate of German
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Bianca Untied
Coordinator GBN
Cambodia