

CV Alistair Brown



Education

1975-1981

BSc. (2.1) Honours degree Chemistry

MSc. Marketing

University of Stirling, UK
Strathclyde University, UK

Employment

1981-1984

Assistant Brand Manager to Brand Manager

Kraft Jacob Suchard, UK

1984-1989

Group Brand Manager to Head of Trade Marketing

United Biscuits plc, UK

1989-1992

General Manager – Sales & Distribution

Inchcape plc, Oman

1993-1998

Commercial Director

Premier Foods, UK

1999-2000

Marketing Director, Freshbake Foods division

Campbells Soups, UK

Imperial Tobacco –January 2000 to present

Jan 2000 – Oct 2001

General Manager Sales & Marketing

Imperial Tobacco Group, UK

Oct 2001-Feb 2008
Sales & Marketing Manager
Ltd.

Imperial Tobacco Australia

Feb 2008 – Jan 2010
Head of Brand & Trade Marketing

Imperial Tobacco (UK) Ltd

Feb 2010 to present
Managing Director Lao Tobacco Ltd

Imperial Tobacco plc

As MD, LTL for the last three years, I have managed a successful and growing Lao joint venture company, with 47% ownership by the Lao government, 44% Imperial Tobacco plc (a UK based FTSE 100 company) and 9% S3T, through local partner Mr. Sithat (Chairman of the local ST Group). The local board comprises of myself as MD, Mr. Siasovath (Chairman), Deputy minister at the Ministry of Industry & Trade, Mr. Sithisone, currently Head of Tax department at the Ministry of Finance (representing the Lao government majority share holding), and Mr. Virivanh, representing the Ministry of Agriculture. I also have strong involvement in the public organisations through Mr. Sychan, our local board member representing the 750 strong Lao workforce in LTL, meeting regularly with the party organization representatives and Lao labour union representatives. Our company is a member of the Lao Chamber of Commerce, ANZBA and the ECCIL since its formation.