

Sponsorship Schemes

What better opportunity could you have for increasing your corporate visibility and enhancing your public image than by becoming a sponsor of the European Chamber of Commerce and Industry in Lao PDR? We have a range of options available, all of which will help to get your corporate image more widely known to your targets.

There are four different levels, each running for a full year from the moment the sponsorship contribution is made. We also provide individual event sponsorship opportunities.

Sponsorship is to be paid in cash but if you want to seek an alternative arrangement please contact us for our consideration.



Platinum Sponsor Annual amount: 10,000 USD

Benefits:

- o One complementary networking event targeting ECCIL members credited to the sponsor.
- o Corporate sponsorship statement and logo displayed on all e-mail correspondence promoting your visibility and profile.
- o Advertisement on the ECCIL website, being the most frequently accessed point of contact for our expanding number of partners around the world.
- o A prominent advertising space on ECCIL's home page and an additional advertising banner in the ECCIL on-line membership directory, plus your logo displayed in the sponsor section of the ECCIL homepage.
- o Complimentary advertisement in ECCIL newsletters and full-page advertisement on the inside front or back cover with your logo displayed in the sponsor section.
- o ECCIL newsletters are issued quarterly (subject to individual ministry approval), published on-line with 1,000 hard copies printed per issue. The newsletters are distributed at all important conferences, events and seminars organised by ECCIL.
- o Corporate sponsorship statement and logo displayed at ECCIL networking functions, ECCIL office entrance and ECCIL annual reports. ECCIL organises networking receptions for its members and guests 9-10 times per year, occasionally combining with other chambers to attract a larger attendance.
- o Priority VIP arrangements for meetings with visiting business delegations, with Lao and EU authorities, for business matching and for receptions.
- o Complimentary or discounted entry to seminars, conferences, breakfast talks and luncheons organised by ECCIL
- o Discounted fees on individual services offered by ECCIL e.g. market research reports.



Gold Sponsor Annual amount: 5,000 USD

Benefits:

- o Corporate sponsorship statement and logo displayed at ECCIL networking functions, ECCIL office entrance and ECCIL annual reports. ECCIL organises networking receptions for its members and guests 9-10 times per year, occasionally combining with other chambers to attract a larger attendance.
- o Advertisement on the ECCIL website, being the most frequently accessed point of contact for our expanding number of partners around the world.

ECCIL on-line membership directory, plus your logo displayed in the sponsor section of the ECCIL homepage.

- o Complimentary advertisement in ECCIL newsletters and a half-page advertisement inside with your logo displayed in the sponsor section.
- o Priority VIP arrangements for meetings with visiting business delegations, for business matching and for receptions.
- o Complimentary or discounted entry to seminars, conferences, breakfast talks and luncheons organised by ECCIL.
- o Discounted fees on individual services.



Silver Sponsor Annual amount: 2,000 USD

Benefits:

- o Corporate sponsorship statement and logo displayed at ECCIL networking functions. ECCIL organises networking receptions for its members and guests 9-10 times per year, occasionally combining with other chambers to attract a larger attendance.
- o Advertisement on the ECCIL website. You will be provided with a free visible advertising banner on ECCIL's home page, an additional advertising space in the ECCIL on-line membership directory with your logo displayed in the sponsor section.
- o Complimentary advertisement in ECCIL newsletters with your logo displayed in the sponsor section of ECCIL newsletters.
- o Priority VIP arrangements for business matching.
- o Complimentary or discounted entry to seminars, conferences, breakfast talks and luncheons organised by ECCIL
- o Discounted fees on individual services



Bronze Sponsor Annual amount: 1,000 USD

Benefits:

- o Advertisement on the ECCIL website. You will be provided a free visible advertising banner on ECCIL's home page, additional advertising in the ECCIL on-line membership directory with your logo displayed in the sponsor section.
- o Complimentary advertisement in ECCIL newsletters with your logo displayed in the sponsor section.
- o Priority VIP arrangements for business matching.
- o Discounted fees on individual services

For a quick summary reference please see the table below.

Description of benefits	P	G	S	B
One complementary networking event (for ECCIL members) credited to the sponsor	x			
Corporate sponsorship statement and logo displayed on roll-up banner at all ECCIL networking functions	x	x	x	
Corporate sponsorship statement and logo displayed at ECCIL office entrance (30cmx40cm)	x	x		
Corporate logo displayed in sponsor section on ECCIL's homepage which links to your website	x	x	x	x

Description of benefits	P	G	S	B
Corporate sponsorship statement and logo displayed in sponsor section of ECCIL's Annual Report	x	x		
Acknowledgement as a corporate sponsor with your logo displayed in ECCIL newsletters (logo only)	x	x	x	x
Acknowledgement as a corporate sponsor with your logo displayed in all ECCIL e-mail communications to our list of members and friends	x			
Free advertisement in ECCIL newsletters (quarterly publication):				
Full page inside front or back cover for one year	x			
Half page inside for one year		x		
Free advertisement on the ECCIL website which links to yours:				
Home page, rotating banner for one year	x			
Home page size 250x250 for one year		x		
Home page size 250x250 for 6 months			x	
Home page size 250x250 for 3 months				x
Free advertisement in the ECCIL on-line membership directory 125x100	x	x	x	
Free 1 year membership	x	x	x	x
1 complementary entry to seminars organised by ECCIL	x			
1 complementary entry to international conferences organised/co-organised by ECCIL (1 per year)	x	x		
1 complementary entry to breakfast talks and luncheons organised by ECCIL	x	x	x	
1 complementary entry with priority VIP seating at business delegation visits, receptions etc.	x			
Priority access to high level dialogue with Lao and EU authorities	x			
Information concerning all requests, visits and events related to your specific industry	x	x	x	x
Reduction in fees for additional individual services	40%	25%	15%	10%

Specific events sponsorship

ECCIL organises more than 45 events annually which provide excellent opportunities to promote your brands and products.

International conferences

ECCIL is the main partner working closely with the Lao National Chamber of Commerce and Industry to organise major international conferences in Laos, such as the EU-Asia Business Forum 2012 which was attended by more than 300 business people from Europe and the Asian region.

Being a sponsor of such an important international event would provide you with excellent opportunities to increase your visibility to a large and influential audience of high ranking CEOs and officials from across Europe and Asia.

Sponsorship provides the following benefits:

- o Your corporate logo appearing on the conference backdrop and selected onsite banners and signage
- o Street banners before and during the event on main access roads to the event centre
- o Your corporate logo appearing within the conference proceedings distributed to all delegates
- o An individual standard booth to showcase your company
- o The option to include your corporate inserts into the conference proceedings (hard copies to be provided by the sponsor)
- o Speaker pass and complementary conference and exhibitor passes

- o A complementary ticket for any breakfast with the Heads of Governments, high level officials or senior executives

Networking receptions

ECCIL organises 9-10 networking events each year that attract between 60 and 150 participants each time. As a sponsor you can have:

- o Your corporate logo to appear on the backdrop and banners
- o Up to 10 minutes to present your company and its products or services
- o Acknowledgement of your sponsorship in the welcoming address

European Food Festival

Since its beginning in 2011, ECCIL has been the principal organiser of this annual festival which has more than 40 of the best known restaurants and F&B suppliers participating and attracts many thousands of visitors, Lao and foreign. As a sponsor you would get:

- o Your corporate logo appearing on all flyers, leaflets, invitations and all other promotional material for the event
- o Your corporate logo appearing on the stage backdrop and entrance banners
- o A standard booth for the display and promotion of your products and/or services
- o Sponsorship acknowledgement in the welcoming address