

TOP EXECUTIVE MEETING 2018

ABOUT EVENT

For the very first time, the European Chamber of Commerce and Industry in Laos (ECCIL), the Lao National Chamber of Commerce and Industry (LNCCI), the Australian Chamber of Commerce (Austcham), the American-Lao Business Associations (AmLaoBizz), the British Business Group Lao PDR (BBGL) and the Japanese Chamber of Commerce and Industry, Vientiane (JCCIV) will be hosting the Top Executive Meeting 2018. This event will be held on 4th December 2018 from 6.00 pm to 9.00 pm at Crowne Plaza, Vientiane.

This event is a high-level networking event providing an opportunity for participants from different business backgrounds to create new contacts, gain new insights for doing business in Laos as well as meet with top government officials. This event is expected to attract approximately 200 guests, comprised of the members of the different foreign chambers, prominent figures in the business and diplomatic communities, and top government officials.



SPONSORSHIP

Sponsors of the Top Executive Meeting 2018 will gain maximum exposure to top decision-makers in Laos and members of foreign chambers, business and diplomatic community.

We have different sponsorship options available: gold, silver and bronze sponsorships. Check out what each type of sponsorship provides to increase your visibility at the event and sponsor the event!

EVENT ORGANISERS



OVERVIEW SPONSORSHIP OPTIONS



BENEFITS OF SPONSORSHIP

GOLD

5,000 USD
(maximum 3)

SILVER

3,000 USD

BRONZE

1,000 USD

Logo on a TV at the hotel which tells the room the event's being held



Logo on email marketing and all communication materials



Free tickets to the event (Gold sponsor - 3, Silver - 2, Bronze - 1)



Logo on attendance confirmation email with links to the website



Logo on goodie bag given to guests



Logo on event page of the website & FB



Logo on event backdrop



Name mention during the speech in the event



Logo on desk signs



One to one meeting and sitting at the table of DPM



Booth at the venue with all communication materials



Logo printed on invitations



Press release mentions including sponsor's logo on newspaper advertisement and mentioning the sponsor in a newspaper article after the event is finished



Sponsors' short profiles on the event information sheet to be sent out to business contacts of each chamber



Goodie bags prepared by event organisers with materials from sponsors given to guests

